



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Participates in the UfM Forum on ‘Green Innovation and Careers for Empowering the Mediterranean Youth’



AMMAN - The Arab Society for Intellectual Property (ASIP) took part in the Union for the Mediterranean (UfM) Forum on Green Innovation and Careers for Empowering the Mediterranean Youth: Triple Helix in Action”. The Forum was organized by the UfM in cooperation with the Higher Council for Science and Technology, with the support of the German Development Cooperation (GIZ).

The event was held under the auspices of the United Nations Economic and Social Commission for Western Asia (ESCWA), to discuss various topics including:

- How government-academia-business cooperation is being advanced in the region.
- How innovation can support a green transition.
- How to foster innovation, skills, and employability to support Mediterranean citizens.

On the sideline of the event, the UfM Ministerial Conference on Research and Innovation (R&I) highlighted the importance of strengthening long-term regional cooperation through the creation of sustainable economies linking scientific and technological innovation with employment opportunities.

ASIP Holds ‘Trade Secrets and Modern Technologies’ Course

AMMAN - The Arab Society for Intellectual Property (ASIP) held the ‘Trade Secrets and Modern Technologies’ training course through the Zoom Meetings App., November 14 - 17, 2022.

The 10-hour training course introduced the participants to different topics on the concept of trade secrets and modern technologies, including:

- Introduction to the theoretical and practical background of IPRs and how they developed over time.
- Definition and elements of trade secrets with practical examples.
- Trade Secrets vs. Patents.
- Trade Secrets and Unfair Competition; overview of the labor contracts and their relation to trade secrets.
- How businesses develop trade secrets and how they are related to technical and implied knowledge.
- Legal and technical measures to protect trade secrets.
- Modern technologies and the protection of trade secrets.



Arab Society for Intellectual Property
Member of TAG-Foundation

Trade Secrets and Modern Technologies

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- Legal and technical measures to protect trade secrets.
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zoom

For registration and inquiries please contact:
Tel: +962 6 5100 900 ext. 1529 | Fax: +962 6 5100 901
Email: info@aspip.org | aspip.org

Date: 14 – 17 November 2022
Time: 2:30 – 5:00 PM (Jordan time)
Fees: 200 USD
Training Language: English

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.



Dr. Abu-Ghazaleh and Amman Arab University President Discuss Cooperation



AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG Global), has received in his office Prof. Mohammad Al-Widyan, president of the Amman Arab University (AAU), to discuss means of cooperation between the two sides in several fields. In the meeting, Dr. Abu-Ghazaleh applauded the University's hosting of the 3rd International Congress for Social Responsibility's activities and commended the AAU's prestigious academic reputation. He further praised Al-Widyan's insightful vision, efforts, and keenness on continuous development with the aim to empower students and serve society.

During the meeting attended by MR. Bassam Al-Bashaireh, AAU advisor for Social Responsibility, the two parties discussed cooperation in several areas including, the application of the quality accreditation program in education in collaboration with the Arab Organization for Quality Assurance in Education (AROQA), which is chaired by Dr. Abu-Ghazaleh, under the honorary presidency of the Secretary-General of the League of the Arab States. This is in addition to inaugurating Talal Abu-Ghazaleh Knowledge Center at the University; the center that will be equipped with (TAGTech) technological devices to serve scientific research; to provide the necessary support for the University to obtain ISO 26000 on social responsibility; and to introduce the International Arab Certified Public Accountant certificate program at the University for the benefit of accounting students.

For his part, Prof. Al-Widyan praised the services provided by TAG Global, as well as its prominent role in the economy, education and intellectual property protection fields, affirming the University's keenness to enhance cooperation in order to achieve the goals of both sides in offering distinguished services to students and the local community.

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TAGITOP[®]-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD
Screen ten points touch



TAGITOP[®]-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



THUNDERBOLT.

TAGITOP[®]-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



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TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

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- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,
1 MINI-HDMI, RJ45

4800 mAh
 14.1" FHD
 Built in Camera
 AC Wi-Fi, Bluetooth 4.0



TAGITOP[®]-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



**Carry bag | USB mouse
Plastic cover**



Your *TECH TOOLS* for the Inevitable Digital Future

TABLETS

TAG-DC

Digital Citizens Tool



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



TAG-TAB III

Become A TAG Friend



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



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P.T.O

Your *TECH TOOLS* for the Inevitable Digital Future

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TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 64 GB Storage Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Wired Headphones



Screen Protector



Back cover



TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM Android 11
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera



Screen Protector



Back cover

